

"The best printing tools in the world cannot achieve greatness without the discerning eyes of a craftsmen."

In order to ensure that a job goes smoothly we employ various levels of quality control before the job reaches the press.

Below is a step-by-step process of our quality control procedures:

Preflight

File Intervention

All files are checked to ensure correct color format, along with the presence of fonts, artwork and appropriate resolution for all images.

Prepress

Our experienced graphic technicians prepare your documents for a press ready environment, ensuring the live trim, bleed dimensions and trapping where necessary. All color densities are adjusted for each selected substrate.

Proofing

We have two G7 certified proofing options. Our high end MatchPrint system ensures 100% color accuracy and continuous tone plotters are calibrated to industry standards.

Production

Press Okay

While our proofing process delivers excellent results, clients are always welcomed and encouraged to be on press for final approval.

Printing

A senior project manager is on site at all times with approved hard copy proofs to ensure color consistency and overall print quality.

Finishing

Final treatments, including embossing, foil stamping, die cutting and engraving are delegated to specialized departments prior to final quality control assurance.

Quality Control List

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315 MADISON AVENUE
SUITE 901
NEW YORK, NY, US - 10017
(212) 619-5446 or (646) 820-4NYC
INQUIRIES@FINEPRINTNYC.COM

Post Production

Final Quality Control

Production managers work their way through all printed materials to ensure the final product meets our quality control policies.

Packaging

We use shipping-grade corrugated boxes in manageable weight and sizes, we can also provide shrink or bubble wrap at your request.

Confirmation

Once your project is delivered, a follow up will be made to ensure complete satisfaction with Fine Print NYC.